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Atty Docket No. 017900-001210US

PTO FAX NO.: (703) 872-9306
MAIL STOP: Amendment

ATTENTION: Examiner Basehoar, Adam L.

Group Art Unit 2178

OFFICIAL COMMUNICATION
FOR THE PERSONAL ATTENTION OF
EXAMINER BASEHOAR, ADAM L.

CERTIFICATION OF FACSIMILE TRANSMISSION

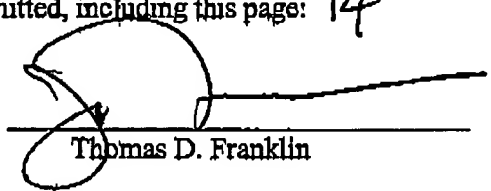
I hereby certify that the following documents in re Application of Yaniv Gvily, Application No. 09/862,987, filed May 22, 2001 for SNIPPET SELECTION are being facsimile transmitted to the Patent and Trademark Office on the date shown below.

Documents Attached

1. Transmittal Form (1 page);
2. Fee Transmittal (1 page); and
3. Amendment (11 pages).

Number of pages being transmitted, including this page: 14

Dated: November 24, 2004


Thomas D. Franklin

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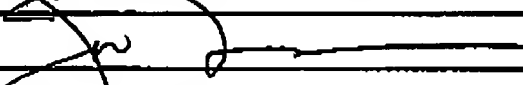
TOWNSEND and TOWNSEND and CREW LLP
Two Embarcadero Center, Eighth Floor
San Francisco, CA 94111-3834
Telephone: 303-571-4000
Fax: 303-571-4321

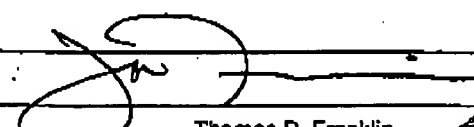
60364631 v1

PTO/SB/21 (08-04)

TRANSMITTAL FORM (to be used for all correspondence after initial filing)	Application Number	09/862,987
	Filing Date	May 22, 2001
	First Named Inventor	Gvily, Yaniv
	Art Unit	2178
	Examiner Name	Basehoar, Adam L.
Total Number of Pages in This Submission	Attorney Docket Number	017900-001210US

ENCLOSURES (Check all that apply)		
<input checked="" type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment/Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Reply to Missing Parts/ Incomplete Application <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____ <input type="checkbox"/> Landscape Table on CD	<input type="checkbox"/> After Allowance Communication to TC <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input type="checkbox"/> Other Enclosure(s) (please identify below):
Remarks The Commissioner is authorized to charge any additional fees to Deposit Account 20-1430.		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT			
Firm Name	Townsend and Townsend and Crew LLP		
Signature			
Printed name	Thomas D. Franklin		
Date	November 24, 2004	Reg. No.	43,616

CERTIFICATE OF TRANSMISSION/MAILING			
I hereby certify that this correspondence is being facsimile transmitted to the Patent and Trademark Office, MAIL STOP: Amendment, Fax No. (703) 872-9306 on November 24, 2004.			
Signature			
Typed or printed name	Thomas D. Franklin	43616	Date November 24, 2004

60364619 v1

PTO/SB/17 (10-04)

FEE TRANSMITTAL for FY 2005

Effective 10/01/2004, Patent fees are subject to annual revision.

☐ Applicant claims small entity status. See 37 CFR 1.27TOTAL AMOUNT OF PAYMENT (\$) **72**

Complete If Known

Application Number 09/862,987
 Filing Date May 22, 2001
 First Named Inventor Gvily, Yaniv
 Examiner Name Basehoar, Adam L.
 Art Unit 2178
 Attorney Docket No. 017900-001210US

METHOD OF PAYMENT (check all that apply)

☐ Check ☐ Credit Card ☐ Money Order ☐ Other ☐ None

☒ Deposit Account:

Deposit Account Number 20-1430

Deposit Account Name Townsend and Townsend and Crew LLP

The Director is authorized to: (check all that apply)

☒ Charge fee(s) indicated below ☒ Credit any overpayments

☒ Charge any additional fee(s) or any underpayment of fee(s)

☐ Charge fee(s) indicated below, except for the filing fee to the above-identified deposit account.

FEE CALCULATION

1. BASIC FILING FEE

Large Entity	Small Entity	Fee Code	Fee (\$)	Fee Description	Fee Paid
1001	2001	790	395	Utility filing fee	
1002	2002	350	175	Design filing fee	
1003	2003	550	275	Plant filing fee	
1004	2004	790	395	Reissue filing fee	
1005	2005	180	80	Provisional filing fee	
SUBTOTAL (1)					(6)

2. EXTRA CLAIM FEES FOR UTILITY AND REISSUE

Large Entity	Small Entity	Fee Code	Fee (\$)	Fee Description	Fee Paid
1202	2202	18	9	Claims in excess of 20	
1201	2201	88	44	Independent claims in excess of 3	
1203	2203	300	150	Multiple dependent claims, if not paid	
1204	2204	68	44	Reissue independent claims over original patent	
1205	2205	18	9	Reissue claims in excess of 20 and over original patent	
SUBTOTAL (2)					(72)

**or number previously paid, if greater; For Reissues, see above

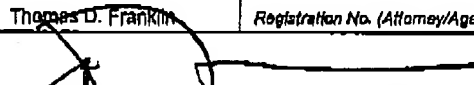
FEE CALCULATION (continued)

3. ADDITIONAL FEES

Large Entity	Small Entity	Fee Code	Fee (\$)	Fee Description	Fee Paid
1051	2051	130	65	Surcharge - late filing fee or oath	
1052	2052	60	25	Surcharge - late provisional filing fee or cover sheet	
1053	1053	130	130	Non-English specification	
1812	1812	2,520	2,520	For filing a request for ex parte reexamination	
1804	1804	920*	920*	Requesting publication of SIR prior to Examiner action	
1805	1805	1,840*	1,840*	Requesting publication of SIR after Examiner action	
1251	2251	110	65	Extension for reply within first month	
1252	2252	480	215	Extension for reply within second month	
1253	2253	880	490	Extension for reply within third month	
1254	2254	1,530	765	Extension for reply within fourth month	
1255	2255	2,080	1,040	Extension for reply within fifth month	
1401	2401	340	170	Notice of Appeal	
1402	2402	340	170	Filing a brief in support of an appeal	
1403	2403	300	150	Request for oral hearing	
1451	2451	1,610	1,610	Petition to institute a public use proceeding	
1452	2452	110	65	Petition to revive - unavoidable	
1453	2453	1,330	665	Petition to revive - unintentional	
1501	2501	1,370	685	Utility issue fee (or release)	
1502	2502	480	245	Design issue fee	
1503	2503	660	330	Plant issue fee	
1480	1480	130	130	Petitions to the Commissioner	
1807	1807	50	50	Processing fee under 37 CFR 1.17(q)	
1806	1806	180	180	Submission of Information Disclosure Sheet	
8021	8021	40	40	Recording each patent assignment per property (times number of properties)	
1809	2809	780	395	Filing a submission after final rejection (37 CFR § 1.129(a))	
1810	2810	780	395	For each additional invention to be examined (37 CFR § 1.129(b))	
1801	2801	780	395	Request for Continued Examination (RCE)	
1802	1802	900	900	Request for expedited examination of a design application	
Other fee (specify)					
*Reduced by Basic Filing Fee Paid				SUBTOTAL (3)	(72)

SUBMITTED BY

Name (Print/Type) Thomas D. Franklin Registration No. (Attorney/Agent) 43,618 Telephone 303-571-4000

Signature  Date November 24, 2004

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60364645 v1

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MAIL STOP: Amendment, Fax No. (703) 872-9306 on
11/24/2004.

PATENT

Attorney Docket No.: 017900-001210US

TOWNSEND and TOWNSEND and CREW LLP

By: 

Thomas D. Franklin Reg. No. 43,616

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

Yaniv Gvily

Application No.: 09/862,987

Filed: May 22, 2001

For: SNIPPET SELECTION

Customer No.: 20350

Confirmation No. 7515

Examiner: Basehoar, Adam L.

Technology Center/Art Unit: 2178

AMENDMENT

MAIL STOP: Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Office Action mailed August 24, 2004, please enter the
following amendments and remarks:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this
paper.

Remarks/Arguments begin on page 9 of this paper.